MEMO

June 18, 2012

To: all Mojave racers

From: MKM Racing

Re: Speed Club Shirt Policy

After having received several requests to purchase extra 200 MPH (and higher) Mojave Mile and Magnum Speed Club shirts, we at MKM have formulated a set of Club Shirt Policies.

Policy #1: These speed club shirts are awarded exclusively to the drivers or riders that have earned them, and should never be worn in public by anyone else, not even their family members. If we see anyone wearing a speed club shirt at an MKM event who is not a driver or rider that has earned that shirt, he or she will be asked to change into a different shirt immediately.

Policy #2: Only bona fide speed club members may purchase replacement shirts, and such purchases are limited to one replacement shirt per year unless you can give us a good reason. If in the future the shirt design is updated or changed, existing members will be allowed to buy the new ones if they wish.

Policy #3: We will not sell any speed club shirts that we know or suspect are intended for sponsors, crew, family members, significant others, or anyone else except the actual driver or rider.

These policies are in the same spirit as the long-standing rules regarding the colored club hats at Bonneville. We feel that any looser policies will dilute the value of the shirts and eventually result in their having no special meaning at all.

We are in the process of developing an alternate but similar commemorative shirt that can be given to sponsors, crew, etc. It will be the same color but with different lettering on the back. These will be offered for sale to speed club members in limited quantities. None will be sold to the general public or non-club members.

We hope this has clarified MKM's position regarding this matter.

Mike Borders
Marsha Borders
Keith Uddenberg

MKM Racing Promotions

© 2012 MKM Racing Promotions LLC